# THE ART OF CROCHET BLANKETS

RACHELE CARMONA | MEDIA TOUR



## SPREAD THE WORD!

#### Write a book review

I'm so excited! My new book, The Art of Crochet Blankets, is here and I'd love your help spreading the word. Writing a book review for The Art of Crochet Blankets is one of the best ways to support my work, because it helps more people find out about the book, and it allows them to see it from your unique perspective. Once the book review is live, please email me the link at cypresstextiles@gmail.com and I'll add your blog link and a quote from your review on my book's information page.

Thank you for your support!
Rachele Carmona
CypressTextiles.net

### SOCIAL MEDIA POSTS

It would be very helpful to share something about The Art of Crochet Blankets on Social Media and Ravelry. Furthering the reach of my book is my ultimate goal. I can't wait for folks to see it and pick out their first project! Thank you for sharing!

#### **INSTAGRAM HASHTAGS**

- #cypresstextiles
- #theartofcrochetblankets
- #BLANKETNAMEblanket, example: #ombrestripeblanket

#### **RAVFIRY**

- Favorite the patterns
- Put patterns from my book in your queue
- Add your WIP project to the pattern page with photos

### **FACEBOOK GROUPS**

- Enable sharing
- Order the book: http://bit.ly/TheArtofCrochetBlankets
- Learn more info: http://bit.ly/ACBBlog



